



JW MARRIOTT

GOLD COAST RESORT & SPA

LEADING THE WAY WITH SUSTAINABILITY



OUR SUSTAINABILITY INITIATIVES

The JW Marriott Gold Coast Resort & Spa is at the forefront of sustainability, offering enriching experiences that foster a deep appreciation for the way local produce is harvested, how materials are recycled, and the integration of mindfulness and wellbeing activations.

JW GARDEN

The on-property JW Garden is one of the resort's key element of our sustainability efforts, including the establishment of the Worm Farm, where most kitchen food scraps are composted. These nutrient-rich materials are used to enrich the JW Garden, where seasonal herbs, fruits, and vegetables thrive. To further support this initiative, Australian Native Bees have been introduced to assist in the pollination of the fresh produce, ensuring the continual growth of the garden's bounty.

FAMILY BY JW

Sustainability and community growth are at the heart of our operations. Family by JW program brings sustainability to the forefront for guests of all ages, inviting guests to partake in immersive experiences that inspire a love for nature and an understanding of sustainable practices.

From exploring the JW Garden to engaging in herb planting and learning about the life cycle of produce, families can connect with the environment in meaningful ways hands-on. This initiative is woven into our broader sustainability framework, where mindfulness and environmental stewardship are championed through every aspect of the guest experience. Whether it's savouring dishes made from garden-fresh ingredients or taking part in eco-conscious activities, Family by JW ensures that sustainability is not only practiced but celebrated.



JW
garden



FLAMINGO ESTATE

The global collaboration between Flamingo Estate and JW Marriott creates a serene and immersive environment that nurtures both body and mind, with a strong commitment to sustainability at its spirit. Flamingo Estate is renowned for its meticulous approach to every aspect of its products, from the ingredients to the packaging, ensuring that all materials are sourced responsibly and are kind to the earth.

Flamingo Estate's commitment to sustainability shines through in their use of traceable, biodegradable ingredients and will not negatively impact watersheds and soil health. Their sustainable formulas are crafted with the highest regard for environmental impact, ensuring that the beauty and wellness they provide today do not come at the cost of future generations.

AN ESCAPE FOR YOUR SENSES

At JW Marriott Gold Coast, the collaboration with Flamingo Estate brings guests an exclusive, multisensory experience. The exclusive garden-infused scent and nature-inspired soundscapes envelop guests, transporting them to a place of calm and relaxation. These curated experiences allow guests to be fully present, mindful, and attuned to the natural beauty that surrounds them.

This partnership reinforces JW Marriott's dedication to fostering a space of wellbeing that extends beyond the physical to include a respect for the natural world. By aligning with Flamingo Estate, JW Marriott ensures that every guest experience is infused with sustainable luxury, encouraging mindfulness and a deeper connection to nature.



FLAMINGO ESTATE

JW RECYCLING PROGRAM

GUEST ROOMS

We prioritise sustainability in our guest rooms by providing refillable glass water bottles, along with water stations and ice machines on each floor. Our commitment to energy conservation is further supported by LED light fixtures and water-saving tanks that are equipped with flow restrictors to minimise water wastage.

HEARTS OF PURPLE

Our recycling efforts extend to the Express Recycling Centre on-property, where funds generated from waste container refund and recycling programs are donated to Hearts of Purple, a foundation dedicated to supporting victims of domestic violence through essential items and funding. Additionally, the Sales Team has organised fundraisers within their client network to further bolster this important cause.

OPERATIONS APPROACH

The hotel's engineering team has implemented a Building Management System that optimises scheduling to reduce the operational use of air conditioning and resort lighting. We are also in the process of installing LED light fixtures throughout the property, reinforcing our commitment to energy conservation and sustainability.

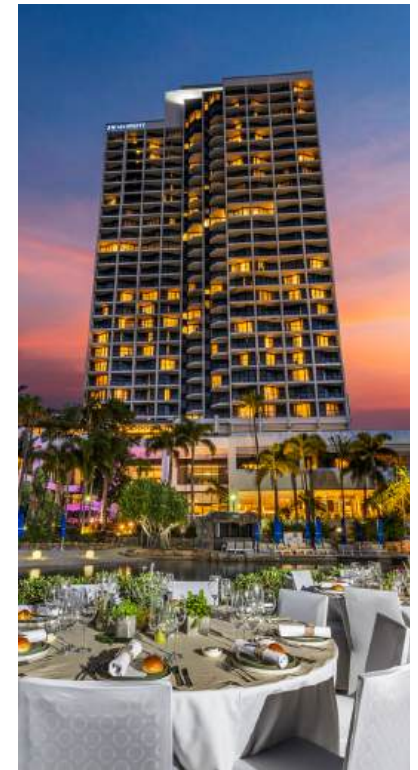


MEETINGS & EVENTS

At JW Marriott Gold Coast Resort & Spa, we elevate our meetings and events by celebrating local culinary offerings that showcase warm, naturally inspired service. Our seasonal menus feature sustainable and ethically sourced ingredients, highlighting the best of regional seafood and meats through our ocean-to-paddock concept. By collaborating with local farmers and producers, our culinary team crafts “menus with a purpose,” ensuring that each dish not only delights the palate but also supports the community.

Delegates can also immerse themselves in mindfulness and well-being activities throughout their stay. From lavender-scented amenities that promote restful sleep to rejuvenating poolside yoga sessions designed to invigorate the mind, we create an environment focused on holistic well-being. Our mood-boosting food options, along with initiatives that encourage acts of kindness — such as fundraising activities and sending messages of gratitude — foster a positive atmosphere for all participants.

We believe that every meeting or event can be a catalyst for connection, wellness, and sustainability. By integrating these practices, we not only enhance the guest experience but also contribute to a more mindful and responsible approach to gatherings.



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COMMUNITY IN MIND

CURRUMBIN WILDLIFE HOSPITAL

We are proud to collaborate with Currumbin Wildlife Hospital to support the rehabilitation of koalas and other native Australian wildlife. We invite our delegates and guests to engage in conservation efforts by volunteering for tree planting initiatives or participating in exclusive behind-the-scenes tours, all aimed at raising much-needed funds for the hospital's programs.

Through our partnership, we contribute to the community's mission of supporting over 14,000 animals each year through their Wildlife Rehabilitation Program, fostering a greater awareness and appreciation for Australia's unique wildlife.

ST. JOHN'S CRISIS CENTRE

Guests and associates at JW Marriott Gold Coast Resort & Spa can also make a meaningful impact by supporting St. John's Gold Coast Crisis Centre. Opportunities to volunteer include assisting with lunch service, packing school lunch packs, and sorting food hampers and clothing donations. Activities may involve peeling and cutting vegetables, serving meals, cleaning the crisis centre, and organising donations by gender and size.

Our partnership with St. John's Crisis Centre allows guests to connect with the local community while making a difference. This initiative offers a chance for guests to give back during their stay, turning travel into a truly enriching experience. JW guests can help support vulnerable populations facing crises such as domestic violence, mental health challenges, financial hardship, substance abuse issues, and limited access to healthcare. By participating in these community efforts, we aim to foster a spirit of compassion and connection that enriches both our guests and the broader Gold Coast community.



OUR CULINARY APPROACH

TAKING ACTION

Our culinary team at JW Marriott Gold Coast Resort & Spa is committed to reinstating sustainable and ethical practices throughout the kitchen and service areas. One innovative initiative is the implementation of a Worm Farm, which recycles kitchen scraps into nutrient-rich compost that nourishes the JW Garden. Additionally, we have introduced Australian Native Bees to this garden to enhance the pollination of our fresh herbs and vegetables.

To engage our guests in sustainability, we host Family by JW Garden tours and herb planting sessions led by our culinary team. These experiences educate guests about the importance of sustainable practices at the resort. Our culinary menus are thoughtfully designed with the JW Garden in mind, featuring a variety of fresh herbs and vegetables that enhance both our food and beverage offerings.

We celebrate local produce by offering seasonal culinary creations that reflect our warm, naturally inspired service. Our dishes spotlight sustainable and ethically sourced ingredients, showcasing regional seafood and meats through an ocean-to-paddock concept. Collaborating with local farmers and producers enables our culinary team to craft “menus with a purpose,” including a cage-free egg station at Citrique’s daily breakfast buffet.

OZHARVEST

In partnership with OzHarvest, Australia’s leading food rescue charity, we actively promote waste minimisation and hospitality skills training. This collaboration helps those in need while reinforcing our commitment to sustainability in both front-of-house and back-of-house operations. The OzHarvest Food Drive opens up opportunities for local guests to contribute and participate in our mission to reduce food waste and support the community.





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